

# BUSINESS ADMINISTRATION 2005/06

## MARKETING/MANAGEMENT MAJOR

### LIBERAL ARTS CORE REQUIREMENTS CHECKLIST

F=Fall S=Spring FS= Fall & Spring  
 AA=as announced s.h.=semester hours  
 (3x) = take 3 times  
 \*=has prerequisite-check the class below it for details  
 SL=Service Learning DW=Diverse World  
 SE=Senior Experience

**You must take the following classes:**

	sem.	s.h.
____IDS 499-Major Seminar-each sem	(FS)	1
____IDS 151-Self and Community I	(F)	3
____IDS 152- Self and Community II	(FS)	3
____IDS 111-Writing and Rhetoric I	(F)	3
____IDS 112* Writing and Rhetoric II	(S)	3
*IDS 111 with C or better		
____IDS 211-Civilization Studies I	(F)	3
____IDS 212-Civilization Studies II	(S)	3
____IDS 251-Nature, Tech, and Humanity	(FS)	3

**Math Proficiency**

\_\_\_\_MTH 232-Statistics (FS) 4

**And**  
 \_\_\_\_CS EXP-Spreadsheet/Database (F) 3

**And**  
 \_\_\_\_MTH 150-Precalculus (FS) 4

**Science Experience-3 semester hours**

**Take one class:**

____SCI 102-Biological Science	(FS)	3
____SCI 103-Astronomy	(FS)	3
____SCI 105-Intro to Geology	(S)	3
____SCI 107-Environmental Science	(F)	3
____SCI 111-Intro to Chemistry	(F)	3
____SCI 112-Intro to Physics	(S)	3
____BIO 111-Prin. of Biology: Molecules to Cells	(F)	3
____BIO 112-Prin. of Bio: Organisms to Ecosystems	(S)	3
____PHA 201-Physics I	(F)	4
____CEM 151-General Chemistry I	(F)	4
____BIO 105-Human Biology	(S)	3

**Creative Experience-3 Semester hours**

**Take One Class:**

____ART 105-Drawing Skills Lab	(S)	3
____ART 107-Visual Foundations	(FS)	3
____ART 200 level or above studio class		3
____ENG145-Intro to Creative Writing	(AA)	3
____ENG 245-Fiction Writing	(F)	3
____ENG 247-Poetry Writing	(AA)	3
____MUS 110-College Choir (3x)	(FS)	1
____MUS 112-Women's Chorale(3x)	(FS)	1
____MUS 141-Class Piano I (3x)	(F)	1
____MUS 142-Class Piano II (3x)	(S)	1
____MUS 243-Guitar Techniques (3x)	(FS)	1
____THR 111-Acting	(FS)	3

**Arts Exploration must be taken outside of the major. If one of these courses is required for your major, you must take a different course to satisfy the requirement.**

**Arts Exploration: Take One Class:**

____ART 101-Image and Culture	(F)	3
____ENG 201-Texts and Culture	(FS)	3
____MUS 120-Music and Culture	(FS)	3
____THR 106-Theatre and Culture	(FS)	3

### BUSINESS ADMINISTRATION CORE

**Major Requirements (60 s.h.):**

____BUS 201-Principles of Accounting I	(FS)	3
____BUS 202* Principles of Accounting II	(FS)	3
* BUS 201		
____BUS 212* Business Law I	(F)	3
*Sophomore standing		
____BUS 213*Business Law II	(S)	3
*BUS 212		
____BUS 214-Excel/Access Applications	()	3
____BUS 300* Principles of Management DW	(FS)	3
* ECO 201 AND BUS 201		
____BUS 309* Marketing	(FS)	3
*ECO 201 AND BUS 201		
____BUS 311*Advertising SL	(S)	3
*BUS 309		
____BUS 312*Sales/Marketing Distribution	(F)	3
*BUS 309		
____BUS 321*Public Relations	(F)	3
*BUS 309		
____BUS 405*Production/Operation Management	(S)	3
*BUS 300		
____BUS 407*Marketing Research	(S)	3
*BUS 309, and MTH 232		
____BUS 408*Organizational Behavior	(F)	3
*BUS 300		
____BUS 340-Marketing Perspectives	(ILT-even)	3
____BUS 484*International Marketing DW	(S, ILT-odd)	3
*BUS 309		
____BUS 490* Business Policy and Strategic Management	(FS)	3
* BUS 300; (BUS 215, 315, or 316)309; ECO 201; ECO 202; CS EXP, AND Senior standing		
____ECO 201-Principles of Microeconomics	(FS)	3
____ECO 202-Principles of Macroeconomics	(FS)	3
____ECO 301*Intermediate Microeconomics	(S)	3
*MTH 150		

**Choose one of the following:**

____BUS 215-Personal Finance	(F)	3
____BUS 315*Financial Markets & Institutions	(S)	3
*BUS 202 & ECO 202		
____BUS 316*Financial Management I	(F)	3
*BUS 202, and ECO 202		

**PLEASE NOTE:**

Membership in Phi Beta Lambda, the national business organization is strongly recommended. The co-curricular activities of this student organization are a very significant and integral part of our educational process, providing a wide variety of learning opportunities outside of the classroom that help our students meet a large number of learning objectives and furnish portfolio exhibits which document the accomplishment of those objectives.

\* \_\_\_\_ Complete a class that satisfies the Diverse World requirement (DW).

\* \_\_\_\_ Complete a class that satisfies the Service Learning requirement (SL).

\* \_\_\_\_ Complete a class that satisfies the Senior Experience requirement (SE).

\*Classes for these three requirements may change from year to year-check with the chair of your department.

**Complete an approved minor or electives to reach 120 s.h. for graduation.**

**CLASSES ARE SUBJECT TO CHANGE**